Dissemination - option 2
GUIDE for colleges
EXHIBITION

TURING PROJECT

EVERYTHING IS POSSIBLE

As part of your project abroad, you must produce some dissemination to share the impact that this project has had on participants.
This guide gives you information on what you need to do in order to produce an **exhibition** about your project at your college.

Why do you have to do that?

- first it's a great souvenir for you
- secondly to show to our funders that you are doing great work
- and most importantly to inspire other young people to undertake the same kind of project

Importance of the tutor/leader

- The tutor/leader is responsible for the production and sending of the dissemination material
- It is therefore important that the tutor/leader knows exactly what the group needs to produce, how & and by when this needs to be delivered.

Format of the exhibition

- As the objective of the exhibition is to touch as many people as possible it is better to display it in one of the busiest part of your college (Hall, Library, etc).
- There is no specific format for this exhibition. You can create a board for each participants, or one board per aspect of the projects (e.g. activities, the country, the Turing programme, etc). You can use text, pictures or even videos, objects, drawing/painting. You can stick pictures on a board, or design and print posters. You choose! Be creative!
- You can also organise a presentation / grand opening. Don't forget to invite us!

Wigan - Martinique

IMPORTANT - You must

- add the logos of Everything is Possible and of the Turing programme

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TURING SCHEME
The UK's global programme to study and work abroad

- Add the sentence:

  "Project co-organised with Everything is Possible and co-funded by the Turing scheme of the UK government"

- Do NOT use the word "TRIP", as this is NOT A HOLIDAY! Prefer the word "project".

What you should speak about

You're free to talk about the aspects of the projects you want. Here are some ideas of what you could speak about:
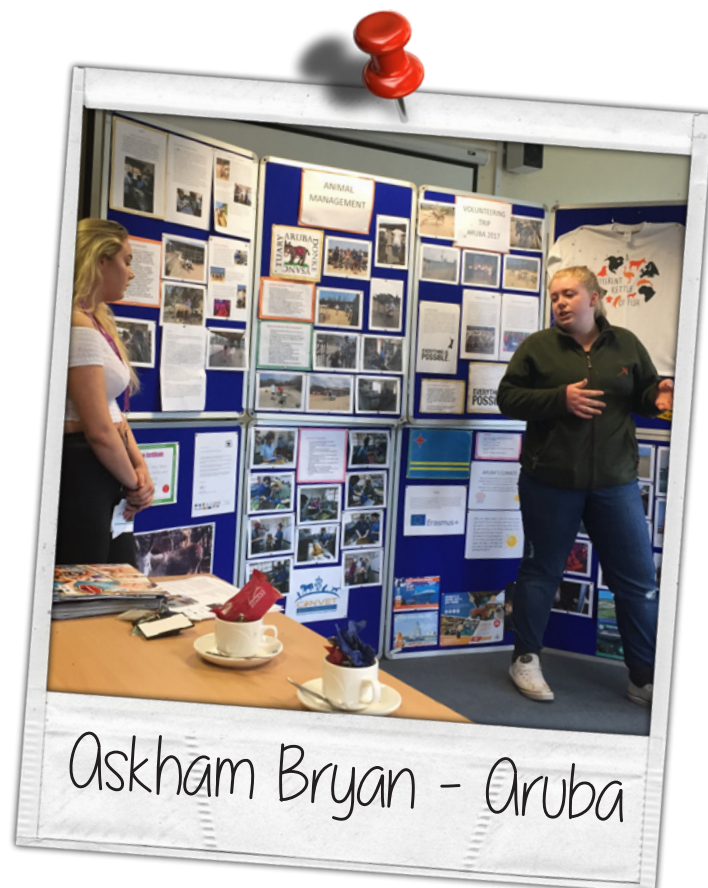
- Present the participants
- Present the Turing programme and Everything is Possible
- Present the project you are taking part in and its objectives
- Present the country
- What kind of professional activities you took part in?
- What did you do during the free time?
- Where did you stay? What did you eat?
- Would you recommend this project to someone else?
- What have you learnt personally?
- What have you learnt professionally?
- How do you think this experience will help you in the future?

What you should do in order to prepare the exhibition during the project?

- Agree with other participants and your tutor what the format of the exhibition will be.
- Decide in group what you will speak about?
- Collect as much information as you can for the exhibition (e.g. about the project, Turing programme, country, etc).
- Take some pictures (or even videos).
- Start writting the text.

What do you need to send us?

- You need to send picturess (and even videos) of the exhibition, in their highest quality. It is even better if the pictures show people looking at the exhibition.

Askham Bryan - Aruba

By when do you need to send it?

- You need to send pictures (and even videos) of the exhibition, in their highest quality. It is even better if the pictures show people looking at the exhibition.

How to send your video & pictures?

- Via Google Drive and sending the link to raphael@everythingispossible.eu.
- Via the free option of www.wetransfer.com and sending the link to raphael@everythingispossible.eu.
- By emails to raphael@everythingispossible.eu (no more than 2-3 pictures). Make sure that the pictures are attached and not part of the text.
- IMPORTANT: Send us the pictures in their highest quality; do not not reduce the quality of the pictures before sending them to us
- IMPORTANT: do NOT send us the pictures in a Word document or in the core of an email.

IMPORTANT - GDPR

- Colleges are responsible to get auhorisations needed from the participants (or parents).
- All videos and pictures send to Everything is Possible may be: Edited; Published on Everything is Possible website or social media (Twitter, Instagram, Facebook, YouTube) or printed communications; Used by your project funders or hosting organisation; ... and therefore seen by everyone around the world.

Rules while taking pictures
(same rules apply to videos)

Rules you need to respect:
For the pictures there are a few rules you need to respect. It is really important that you follow them as if not you will have to do them again.

1) You need to appear on all your pictures. This dissemination is about participants; it is therefore important that there is at least one participant appearing in each pictures. For example, if you plan to show the accomodation it is better if you appear in it doing something: have a rest, cook, speak with others, play a game, etc..Do not hesitate to ask other people (your tutor or other trainees) to take a picture of you.

2) You always need to be in action. It is important that we understand what you are doing in your project: taking care of animals, coaching people, walking in a city you visit, eating a dinner. To avoid blurry effect when the picture is taken inside we advise you to freeze your action! **SAFETY: For safety reason, it is important that you tell your tutor when you want to take a picture.**

3) Do not look at the camera. This help to understand that you are busy, in action. We also welcome some group pictures (especially if it's a picture with certificates), but there is a small chance that we will use them. Of course you can look at the camera in group pics.

3) Ask the autorisation of people who appear in your pictures or videos: Explain to them how the pictures/videos will be used and the fact that it may be published online and offline and therefore seen by a large public.

4) ALL your pictures need to be in a LANDSCAPE format (NO PORTRAIT FORMAT!!)
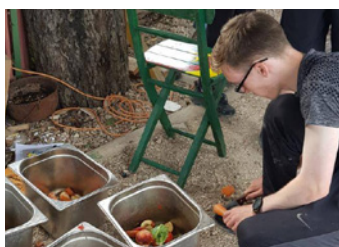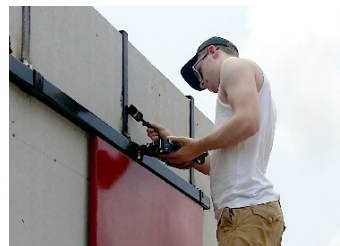

Advices on how to take good pictures

- **Be careful with the light:** Make sure that the light (sun, window) is always on the back of the photographer.

- **Be careful with the flash:** Pictures with flash can be ugly, but has it is difficult to produce a non-blurry picture inside a building, you could maybe do one picture with flash and one without.

- **Diversity:** As you're going in a group, try to not have the same pictures than the others, otherwise it can look a bit boring.

- **Illustration:** It would be fantastic if the pictures illustrate what you're saying in your testimony

EVERYTHING IS POSSIBLE.

Examples of great pictures

Here are some examples of great pictures. Don't forget that the pictures you take need to illustrate what you are saying.

☐ **pictures when working**

☐ **pictures during your free time**